

## Programme 1: People, poultry & production

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- Core hypothesis: Configurations of production and distribution networks (PDNs)
  - influence the transmission and evolutionary dynamics of zoonotic hazards
  - result from social and economic contexts within which stakeholders operate
- Aim: To describe PDN configurations across a spectrum of intensification and production types
  - Roles and interactions along PDNs
    - Rounds 1 & 2
  - Consumers' demand and preferences
  - External shocks
  - Global capital and industrialisation
  - Chicken population dynamics & actors' mobility
  - Spatial structures