

Progress in achieving the impacts of the One Health Poultry Hub in Vietnam

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Roadmap to the impact

- Contribution to the development of relevant policies is a long process, as policy making is complicated and requires a lot of data and research evidence.
- Even more time is needed to change behaviors and practices in the production, trade, and consumption of chicken.

How ?
to translate research findings to...

- Policy makers
- Involved stakeholders
- Community

The Hub's impact activities have been implemented along with research activities to maximize impact through capacity building, communications, engagement of key stakeholders, and dissemination of research outputs.



OPPORTUNITIES TO INFLUENCE STAKEHOLDERS 1



Management organizations:

- Propose and draft policy documents.
- Search for research evidence and technical assistance from international/ national consultants.

The crucial role of National/international experts:

- Participate in drafting policy documents, guidelines, protocols.
- Join in appraisal and evaluation boards.

➔ National / international experts will be the bridge in contributing to policy development.

3F companies:

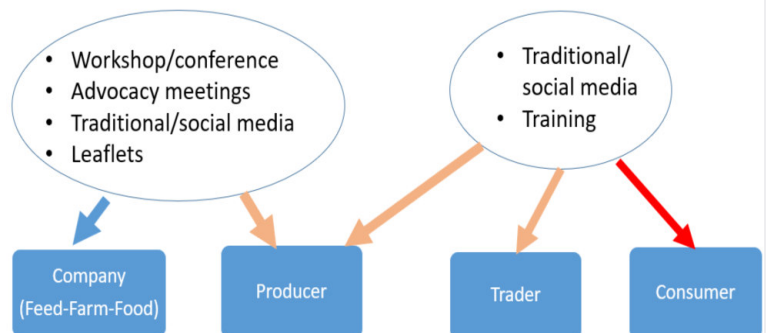
- Well understanding of health risks.
- Supply safe livestock products but have to struggle with market price competition.

Producer and trader:

- Awareness of health concerns but conflict between livelihood and social benefits.
- Producer/trader practices are driven by market forces and/or consumer.

➔ It is necessary to improve consumers' awareness of food safety and health risks, with a focus on the younger generation.

OPPORTUNITIES TO INFLUENCE STAKEHOLDERS 2



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