

A Stakeholder Analysis of the Poultry Sector in Bangladesh



Esha EJ^{1*}, Dilshad SM¹, Mahmud R¹, Hoque MA¹, Abbas SS²

¹ Chattogram Veterinary and Animal Sciences University, Zakir Hossain Road, Khulshi, Chattogram-4225, Bangladesh

² Institute of Development Studies, University of Sussex, Library Rd, Falmer, Brighton BN1 9RE, The United Kingdom

* easrat750@gmail.com



Take home message

- Public institution dominates the poultry sector which provokes an uneven distribution in ownership
- Multiple regulatory functions point towards weak institutions and informality of governance
- Distribution of the responsibilities seems disorientation due to the passive movements from some highly interested actors
- Multi-sectoral interest over poultry industry is high
- Involvement of international organization and educational/research institution is increasing
- Insufficient administrative power can results in unorganized poultry production cycle

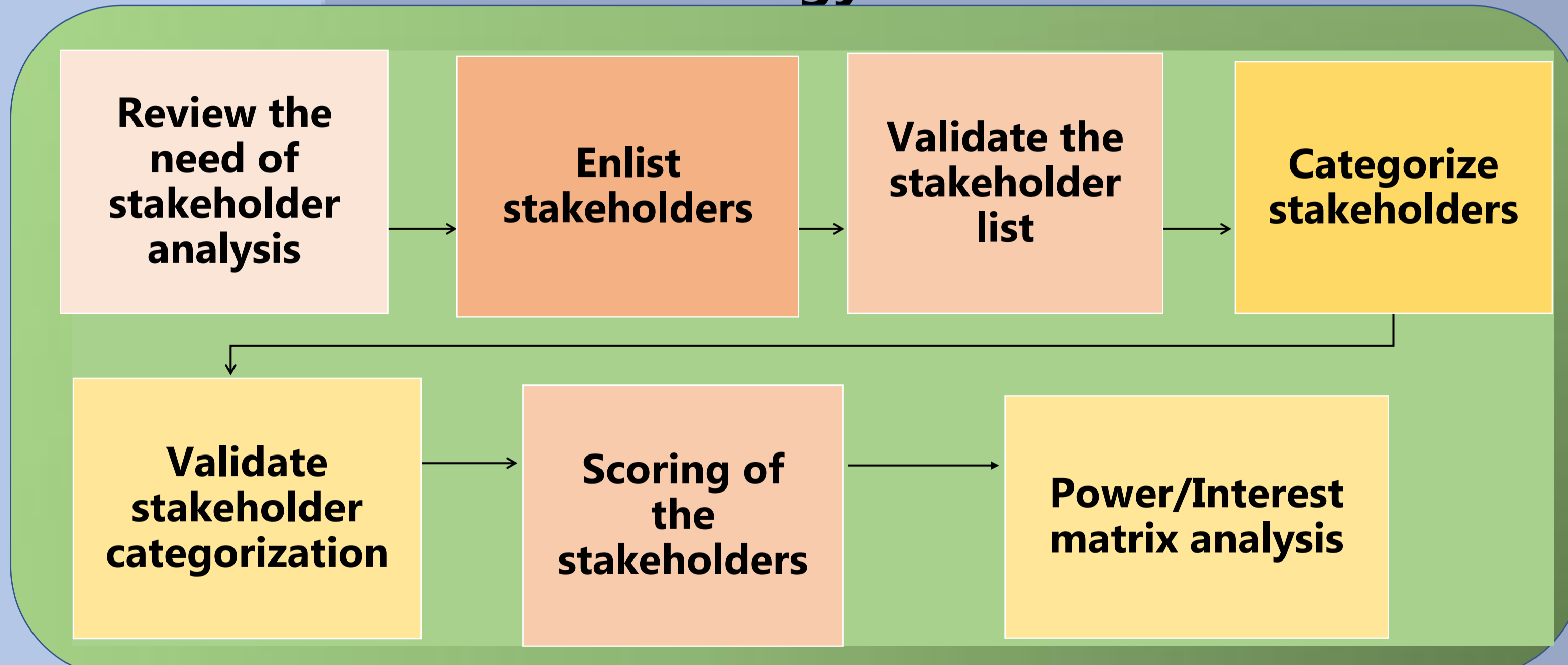
Background & Objectives

- Total poultry population is 365 million in Bangladesh
- Livestock industry accounts for around 1.47% of the total national GDP
- 20% of Bangladeshis live off livestock and poultry
- Poultry production and distribution networks (PDNs) are complex and highly integrated
 - Immense scope for research, innovation and extension
- Stakeholder mapping for PDNs is performed for the first time
 - Categorization of different groups to form poultry policy forum
 - Mapping exercise could help tackle challenges in PDNs in holistic way
 - Identification of the relevance of stakeholder analyses in PDNs

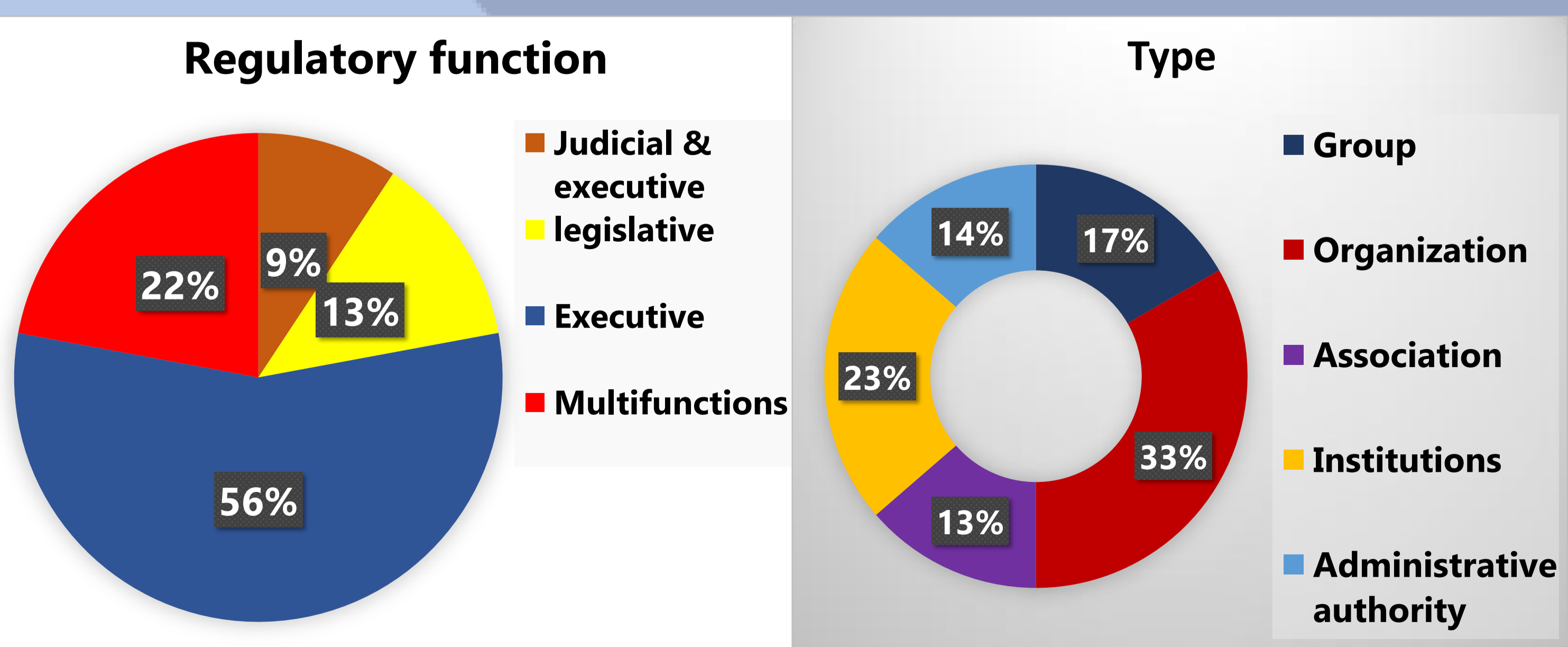
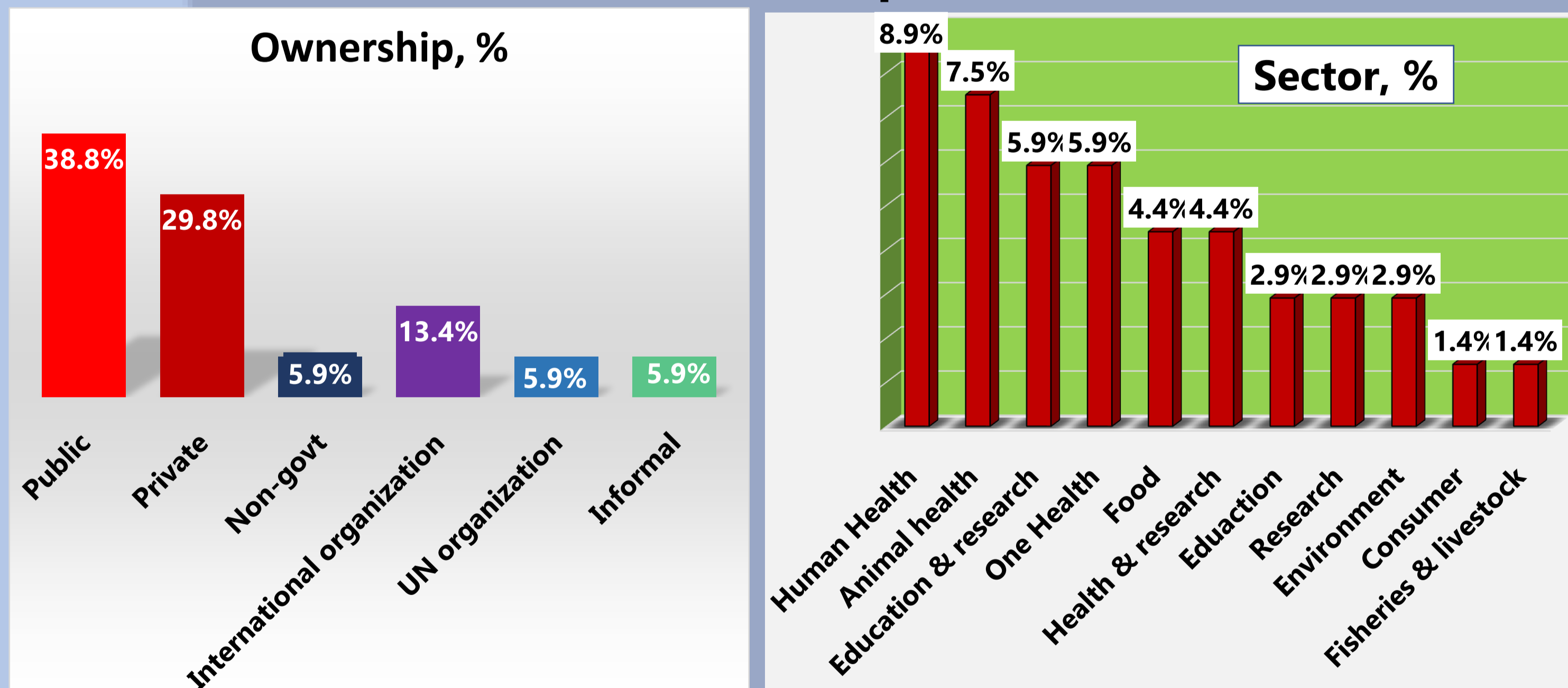
Stakeholder power/interest matrix (n=67) Scoring protocol

Power	Interest		
	1 Low	2	3 High
3 High	High power Least interest 2.9%	High power Moderate interest 4.5%	High power High interest 20.9%
2	Moderate power Least interest 2.9%	Moderate power Moderate interest 17.9%	Moderate power High interest 26.9%
1	Low power Low interest 2.9%	low power Moderate interest 4.5%	low power High interest 16.4%

Methodology



Results & discussion Stakeholder description (N=67)



High power/High interest

- Ministry of Fisheries and livestock
- Ministry of Health and Family welfare
- Animal Health Companies Association of Bangladesh (AHCAB)
- Institute of Epidemiology, Disease Control and Research (IEDCR)
- Department of Livestock Services (DLS)
- World organisation for animal health (OIE)
- And so on....

Low power/High interest

- Aftab Bohumukhi farms ltd
- C.P. Bangladesh CO., Ltd
- Nourish Poultry and Hatchery Ltd.
- Paragon Group Ltd.
- Kazi farms limited
- One health young voice ,Bangladesh (OHYV,B)
- Credit farmer
- Poultry Producers and Traders
- And so on.....

Highlighted findings of power/interest mapping

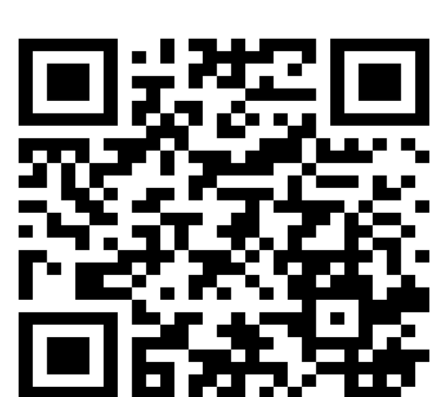
Government organization detected as key actors due to their domineering act in both power & interest

Non-govt sectors hold the highest interest but low power

Lack of involvement of informal actors due to low power

Acknowledgements

- Department of Livestock services
- Bangladesh livestock research institute
- Institute of epidemiology, disease control and research
- One Health Bangladesh



The GCRF One Health Poultry Hub is funded by United Kingdom Research and Innovation (UKRI) under the Global Challenges Research Fund.



UK Research and Innovation

